



"Serving the Maritime community for over 20 years"

# EMAIL 2 SMS

## User Guide

### HOW TO SMS FROM INTERNET EMAIL



*Note : This document is intended for users who are already familiar with Internet email use and concepts.*

## ALICOM SYSTEMS LIMITED

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## EMAIL 2 SMS BENEFITS

**Reduce costs** – our competitive SMS rates make texting very affordable and as easy as sending email.

**No investment necessary** – your user community enjoys SMS from the desktop but without investment in expensive mobile hardware or contracts.

**Send SMS messages as fax and telex** – follow our simple instructions and you can send the same text message to SMS, email, fax and even telex addresses.

**100% automated** – when your email leaves your outbox transmission and retries are automatic .

**Rapid delivery 24 hours x 365 days** – send at any time from any place

**Delivery Notifications to email originator** – tells you when your SMS has been received by our network

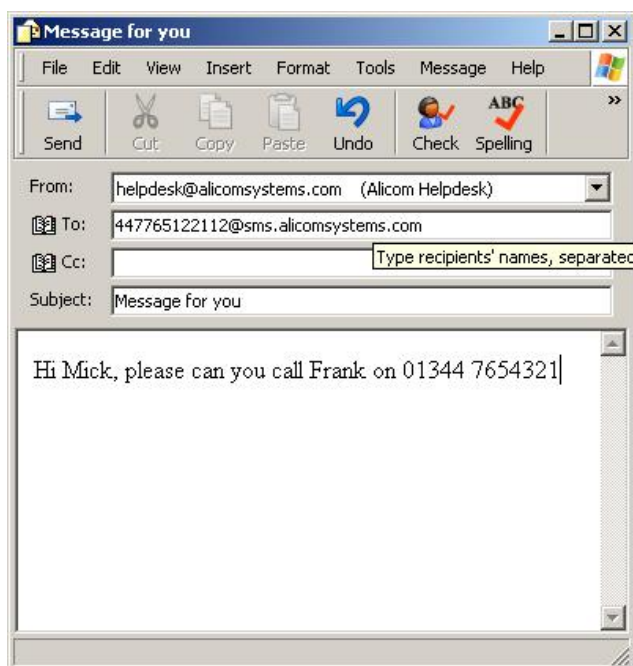
**2 hour registration 9-5GMT Monday-Friday** – subject to credit approval, all we need are your email addresses - **Start TODAY.**

## ADDRESSING A SMS

**Addressing Your SMS Message** - Prepare your message as you would an email message but use the following addressing convention:

**447785123456@sms.alicomsystems.com**

In this example **44** is the country code for the United Kingdom, and **7785123456** is the number of the mobile you wish to contact. You need to specify the IDD to which the mobile is registered even if you wish to contact a mobile which is currently overseas.



**Country Codes** – you can use the standard international (IDD) codes but omit preceding zeros. If you are not familiar with these you can download them from our web site.

**Multiple SMS Addresses** – you can send to several SMS addresses as simply as one e.g.

TO: 447785123456@sms.alicomsystems.com;  
6573712345@sms.alicomsystems.com;  
203112345@sms.alicomsystems.com

**Mixed Email and SMS Addresses** – you can send the same message to several SMS and email addresses e.g.

TO: 447785123456@sms.alicomsystems.com;  
6573712345@sms.alicomsystems.com;  
john.smith@aol.com;  
oscar.slater@hotmail.com



**Mixed SMS and Fax Addresses** – you can send the same message to several SMS and fax addresses eg.

TO: 447785123456@sms.alicomsystems.com;  
6573712345@sms.alicomsystems.com;  
441628551122@fax.alicomsystems.com  
6555512324@fax.alicomsystems.com

**SMS and Sat-C data** – Short messages can also be sent to a mixture of SMS and Sat-C data terminals. This could be very useful for a customer who wishes to contact the master of a vessel currently in port for example.

TO: 447785123456@sms.alicomsystems.com;  
456712345@sea.alicomsystems.com

**Registered users can send a mixture of messages to any of Alicom's services with the one email!**



## SENDING TEXT SMS MESSAGES

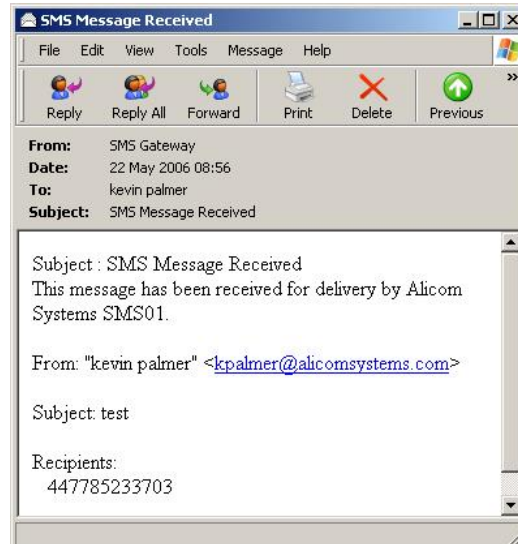
**Message Format** - For best results you should send in TEXT format rather than HTML.

**Font** – 10c.p.i. Courier or Courier New is recommended.

**Line Wrapping** – No line wrapping is required as text messages are streamed.

## DELIVERY OPTIONS

**Arrival Notification** - Our system will email you an Arrival Notification on receipt of your message by our hub.



**Personalized ID** – When you register for the service you can request, at no additional cost, that Alicom send your SMS with a specific ID. This allows the SMS recipient to understand who the message is from. This is user definable, 10 characters, and could be your mobile number, or company name for example.

Alicom can configure your personalized ID on a per email address or domain basis as requested.

**Prompt delivery worldwide** – Your message is delivered to the mobile service in the country specified within seconds of receipt by our service.

